



BUILDING TECH FORUM

ACCELERATING CHANGE IN THE BUILT ENVIRONMENT

2026 CALL FOR PRESENTATIONS



BUILDING TECH FORUM 2026

BY BUILT ENVIRONMENT PLUS (BE+)

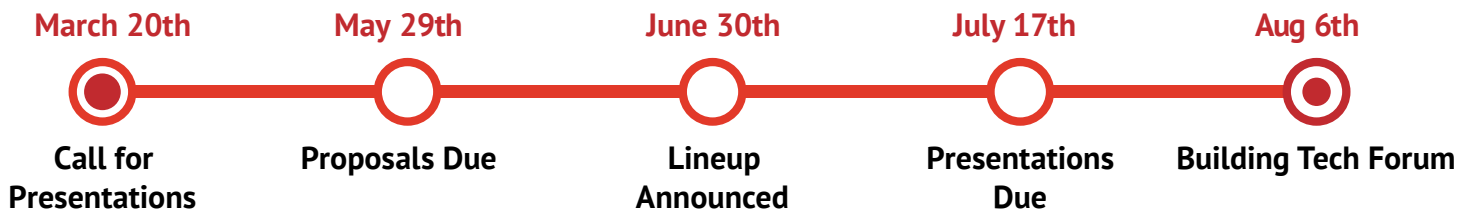
AUGUST 6, 2026 | 5-9PM | JOYCE CUMMINGS CENTER | TUFTS UNIVERSITY

WHAT IS BE+ BUILDING TECH FORUM?

An evening of 45 x 5-minute lightning talks and networking, where industry leaders present the latest innovations in building technologies and strategies accelerating the sustainable and regenerative design, construction, and operation of the built environment.

WHY THIS CALL FOR PRESENTATIONS?

To curate the most compelling and impactful Building Tech Forum possible!



WHY SUBMIT?

Show off your cutting-edge innovations and demonstrate your leadership advancing the sustainability of the built environment. Make valuable connections with key decision-makers, leaders, and aspiring leaders in the local green building community.

Presentation Fees: Building Tech Forum is an important fundraiser for BE+. The fees directly pay for our non-profit staff supporting our local green building community throughout the year. See page 4 for the various presentation opportunities with corresponding fees that support our critical work.

Existing Building Upgrades & Interventions: BE+ and the Massachusetts Clean Energy Center (MassCEC), in support of the Building Performance Exchange, are collaborating again to focus one track room on Existing Building Upgrades, Interventions and Innovations. See page 5 for details on this competitive selection process with deeply discounted presentation fees.

ABOUT BUILT ENVIRONMENT PLUS

BE+ is a member-based non-profit driving sustainable and regenerative design, construction and operations of the built environment. We do this by providing green building education, building community, engaging in advocacy, research and tool development, celebrating success, and fostering leadership opportunities for sustainable building practitioners.



HOW TO SUBMIT:

COMPLETE THE SUBMISSION PROPOSAL FORM BY FRIDAY, MAY 29, 11:59 PM ET.

| | | |
|---|---|--|
| Submitter Info: | Email, Name, Company, Job Title | |
| Presenter Info: (If different) | Email, Name, Company, Job Title | |
| Presentation Info: | Presentation Title | |
| Presentation Abstract: (150 Words) | Overview of the topic, the problems you’re addressing, and what strategies, solutions, and technologies you’re using to address them. Focus on advancing a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health. | |
| Presentation Focus: | <ul style="list-style-type: none"> •Decarb Planning & Retrofits •Envelope & Enclosure •Energy Production & Storage •Finance & Incentives •Health & Comfort •Justice & Equity | <ul style="list-style-type: none"> •Materials •MEP Systems •Operations & Maintenance •Policy, Codes, & Standards •Software & Technology •Other |
| Building Types: | <ul style="list-style-type: none"> •Commercial •Multifamily •Institutional | <ul style="list-style-type: none"> •Lab/Tech/Science •District/Neighborhood •Other |
| Project Types: | <ul style="list-style-type: none"> •New Construction •Whole building renovation •Performance upgrade / energy retrofit •Other | |
| Existing Buildings Track Only: (150 Words) | What makes this research, strategy, or solution a smart way to reduce carbon for existing buildings at scale? | |

See our [past presenter list](#) for examples of topics covered.



BUILDING TECH FORUM 2026 PRESENTATION OPPORTUNITIES

| LEVELS & BENEFITS | PLATINUM <i>Track Leader + BTF Re-brand</i> \$10,000 | GOLD <i>Track Leader</i> \$5,000 | SILVER <i>Community Leader</i> \$2,500 | BRONZE <i>50+ Person Company</i> \$1,500 | GREEN <i>Below 50 People</i> \$800 |
|--|--|---|---|---|---|
| Included at All Levels | Premium logo placement, Participation highlighted in Newsletter, Ample networking time. | | | | |
| Event Tickets | 10 | 8 | 6 | 4 | 2 |
| 5 Min Presentations in Tracks | 2x | 1x | 1x | 1x | 1x |
| Table with Company Logo for Networking | Solo | Solo | Shared | Shared | Shared |
| Social Media Posts Announcing Participation | Multiple | Multiple | 1x | 1x Shared | 1x Shared |
| Blog Post | Before and After | Before and After | After Event | | |
| Host a One-Hour Informative Event | Virtual or In-Person | Virtual or In-Person | Virtual | | |
| Moderation of Education Track | ✓ | ✓ | | | |
| Custom Branded Education Track | ✓ | ✓ | | | |
| 5 Min Presentation to Entire Assembly | ✓ | ✓ | | | |

**Discounted Presentation Fee of \$500 for Startups & Nonprofits
Discounted Fee of \$150 for Selected Existing Building Interventions**

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BE+ and MassCEC are pleased to build on last year's forum by once again dedicating a track room to 15 presentations on strategic upgrades, interventions and innovations to improve building performance and reduce carbon pollution. The [Building Performance Exchange](#) is curating this unique track to help building owners and practitioners discover the most practical, cost-effective, and impactful approaches to building decarbonization improvements.

Presentations selected for our competitive Existing Building Upgrades & Interventions track will have a deeply discounted fee of \$150.

We are looking for presentations on solutions, strategies, and studies that can effectively address some of the following questions:

- What are the smartest ways to reduce carbon pollution from existing buildings?
- What strategies are most cost effective in reaching zero over time, particularly for large building owners & operators with cost constraints?
- How can we dramatically reduce energy use while keeping buildings occupied?
- What are the most promising technologies and innovations for decarbonizing at scale?

We are particularly interested in research, strategies and solutions for the following:

- Electrification
- Energy Loss, Recovery, & Storage
- HVAC, Hot Water
- Innovative financing / Long-term capital planning
- Lighting, Appliances, & Plug Load
- Renewable Energy Integration
- Resident & Tenant Engagement
- Sealing, Insulation, Envelope
- Smart Meters & Energy Management
- Zero-over-time Planning

Criteria for Selection: How innovative, relevant, replicable, and scalable is this strategy to make a sizable impact on the overall emissions of Massachusetts' existing building stock?

About the Building Performance Exchange

BE+ is working with MassCEC to accelerate market transformation for larger building energy retrofits through knowledge sharing, training, peer-to-peer interaction, and targeted research. The Exchange will make retrofitting existing buildings easier through a library of guides, case studies, and webinars. It will create a community of professionals with the expertise to transform large, out-of-date existing buildings into modern, energy efficient and healthy buildings.

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We will announce the final selection on June 30th. If not accepted to the Existing Buildings track, you will still have an opportunity to present in the other track rooms.