

# BUILDING TECH FORUM

ACCELERATING CHANGE IN THE BUILT ENVIRONMENT

## Why decarbonize?

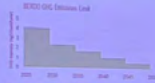
BHA is one of the largest property owners in the state with over 500 buildings throughout the City of Boston

In January 2023, the Mayor of Boston, Michelle Wu, directed BHA to go Fossil Free.

Reducing local emissions and improving efficiency in public housing has health and economic benefits.

### Regulatory drivers of change

- Fossil Fuel Free Public Housing target
- Building Energy Reporting and Disclosure Ordinance (BERDO 2.5)



### Resident health and wellbeing

- Indoor Air Quality and Health Equity
- Thermal Comfort

### Other drivers of change

- The energy system is undergoing rapid transformation
- Additional drivers:

- Climate-driven trends and other health (heat, drought, etc.)
- Many energy providers are in local, local, locally renewable sources
- Building and transportation electrification
- Agile infrastructure using emerging energy networks
- Demographic, economic, and political trends for population growth, migration, and for our shared energy system, reliability and cost

# 2025 CALL FOR PRESENTATIONS



## **BUILDING TECH FORUM 2025**

**BY BUILT ENVIRONMENT PLUS (BE+)**

**JULY 17, 2025 | 5-9:30PM | JOYCE CUMMINGS CENTER | TUFTS UNIVERSITY**

### **WHAT IS BE+ BUILDING TECH FORUM 2025?**

An evening of 45 x 5-minute lightning talks and networking, where industry leaders present the latest innovations in building technology accelerating the sustainable and regenerative design, construction and operation of the built environment.

### **WHY THIS CALL FOR PRESENTATIONS?**

To curate the most impactful Building Tech Forum we've ever had!



### **WHY SUBMIT?**

Show off your cutting-edge innovations and demonstrate your leadership advancing the sustainability of the built environment. Make valuable connections with key decision-makers, leaders, and aspiring leaders in the local green building community.

### **NEW IN 2025**

**Existing Building Interventions & Innovations:** We are collaborating with the Massachusetts Clean Energy Center (MassCEC) to focus one track room on Existing Building Interventions and Innovations. See page 5 for details on this competitive selection process with deeply discounted presentation fees.

**Presentation Fees:** Building Tech Forum is an important fundraiser for BE+. The fees directly pay for our non-profit staff supporting our local green building community throughout the year. If your presentation is not part of the Existing Building track, see page 4 for the various presentation opportunities with corresponding fees that support our critical work.

### **ABOUT BUILT ENVIRONMENT PLUS**

BE+ is a member-based non-profit driving sustainable and regenerative design, construction and operations of the built environment. We do this by providing green building education, building community, engaging in advocacy, research and tool development, celebrating success, and fostering leadership opportunities for sustainable building practitioners.



**HOW TO SUBMIT:**

**COMPLETE THE SUBMISSION PROPOSAL FORM BY FRIDAY, MAY 30, 11:59 PM ET.**

<b>Submitter Info:</b>	Email, Name, Company, Job Title
<b>Presenter Info: (If different)</b>	Email, Name, Company, Job Title
<b>Presentation Info:</b>	Presentation Title
<b>Presentation Abstract: (150 Words)</b>	Overview of the topic, the problems you're addressing, and what strategies, solutions, and technologies you're using to address them. Focus on advancing a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health.
<b>Presentation Focus:</b>	<ul style="list-style-type: none"> <li>• Decarb Planning &amp; Retrofits</li> <li>• Envelope &amp; Enclosure</li> <li>• Energy Production &amp; Storage</li> <li>• Finance &amp; Incentives</li> <li>• Health &amp; Comfort</li> <li>• Justice &amp; Equity</li> <li>• Materials</li> <li>• MEP Systems</li> <li>• Operations &amp; Maintenance</li> <li>• Policy, Codes, &amp; Standards</li> <li>• Software &amp; Technology</li> <li>• Other</li> </ul>
<b>Building Types:</b>	<ul style="list-style-type: none"> <li>• Commercial</li> <li>• Multifamily</li> <li>• Institutional</li> <li>• Lab/Tech/Science</li> <li>• District/Neighborhood</li> <li>• Other</li> </ul>
<b>Project Types:</b>	<ul style="list-style-type: none"> <li>• New Construction</li> <li>• Whole building renovation</li> <li>• Energy retrofit</li> <li>• Other</li> </ul>
<b>Existing Buildings Track Only: (150 Words)</b>	What makes this research, strategy, or solution a smart way to reduce carbon for existing buildings at scale?

See our [past presenter list](#) for examples of topics covered.



**BUILDING TECH FORUM 2025 PRESENTATION OPPORTUNITIES**

<b>LEVELS &amp; BENEFITS</b>	<b>PLATINUM</b> <i>Track Leader + BTF Re-brand</i> \$10,000	<b>GOLD</b> <i>Track Leader</i> \$5,000	<b>SILVER</b> <i>Community Leader</i> \$2,500	<b>BRONZE</b> <i>50+ Person Company</i> \$1,500	<b>GREEN</b> <i>Below 50 People</i> \$800
<b>Included at All Levels</b>	<b>Premium logo placement, Participation highlighted in Newsletter, Prerecorded 5-minute presentation on website following the event.</b>				
<b>Event Tickets</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
<b>5 Min Presentations in Tracks</b>	<b>2x</b>	<b>1x</b>	<b>1x</b>	<b>1x</b>	<b>1x</b>
<b>Table with Company Logo for Networking</b>	<b>Solo</b>	<b>Solo</b>	<b>Shared</b>	<b>Shared</b>	<b>Shared</b>
<b>Social Media Posts Announcing Participation</b>	<b>Multiple</b>	<b>Multiple</b>	<b>1x</b>	<b>1x Shared</b>	<b>1x Shared</b>
<b>Blog Post</b>	<b>Before and After</b>	<b>Before and After</b>	<b>After Event</b>		
<b>Host a One-Hour Informative Event</b>	<b>Virtual or In-Person</b>	<b>Virtual or In-Person</b>	<b>Virtual</b>		
<b>Moderation of Education Track</b>	✓	✓			
<b>Custom Branded Education Track</b>	✓	✓			
<b>5 Min Presentation to Entire Assembly</b>	✓	✓			

**Discounted Presentation Fee of \$500 for Startups & Nonprofits  
Discounted Fee of \$150 for Selected Existing Building Interventions**

**COMPLETE THE SUBMISSION PROPOSAL FORM BY FRIDAY, MAY 30, 11:59 PM ET.**

BE+ and the Massachusetts Clean Energy Center (MassCEC) are pleased to announce one room of 15 presentations dedicated to strategic interventions and innovations decarbonizing existing buildings. As we gear up to launch the Massachusetts Building Performance Exchange, we have a unique opportunity to curate the most impactful approaches to optimizing building retrofits.

**Presentations selected for our competitive Existing Building Interventions & Innovations track will have a deeply discounted fee of \$150.**

**We are looking for presentations on solutions, strategies, and studies that can effectively address some of the following questions:**

- What are the smartest ways to reduce carbon in existing buildings?
- What strategies can get the most reduction per dollar spent?
- How can we dramatically reduce energy use while keeping buildings occupied?
- What are the most promising technologies and innovations?

**We are particularly interested in research, strategies and solutions for the following:**

- Electrification
- Energy Loss, Recovery, & Storage
- HVAC, Hot Water
- Lighting, Appliances
- Renewable Energy Integration
- Resident & Tenant Engagement
- Sealing, Insulation, Envelope
- Smart Meters & Energy Management
- Sweet-spot Energy Retrofits
- Zero-over-time Planning

**Criteria for Selection:** How innovative, relevant, replicable, and scalable is this strategy to make a sizable impact on the overall emissions of Massachusetts' existing building stock?

### **About the Massachusetts Building Performance Exchange**

BE+ is working with MassCEC to accelerate market transformation for larger building energy retrofits through knowledge sharing, training, peer-to-peer interaction, and targeted research. The Exchange will make retrofitting existing buildings easier through a library of guides, case studies, and webinars. It will create a community of professionals with the expertise to transform large, out-of-date existing buildings into modern, energy efficient and healthy buildings.

**COMPLETE THE SUBMISSION PROPOSAL FORM BY FRIDAY, MAY 30, 11:59 PM ET.**

**We will announce the final selection on June 17th. If not accepted to the Existing Buildings track, you will still have an opportunity to present in the other track rooms.**