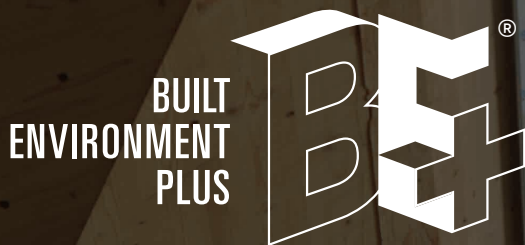


# YEAR AHEAD PROSPECTUS



**MEMBERSHIP  
STEWARDSHIP  
SPONSORSHIP**



#### WHO WE ARE

We are a member-driven non-profit driving sustainable and regenerative design, construction, and operation of the built environment.

Our members are the leaders & aspiring leaders in the green building industry.

#### WHAT WE DO

**We build community** through topic-based roundtables, networking events, and green building celebrations.

**We provide education** through public and private trainings and informative events.

**We propel the industry forward** via thought leadership, vital research and tools, and connecting people to resources.



#### WHO YOU ARE

A leader or aspiring leader advancing the sustainability of the built environment.

Your employees are seeking ways to keep up with and shape the rapidly changing field of green building design, construction, and operations.

#### WHAT YOU DO

**You forge and implement market transformation** with innovative approaches to your part of the real estate value chain.

**You serve your clients** through top notch talent, knowledge, vision, and purpose.

**You provide opportunities** to your people for personal growth and professional development.



#### IT'S ABOUT THE PLUS

In order to meet the moment, Built Environment Plus evolved from being the USGBC MA chapter to developing strong relationships with other industry leaders like ILFI, PHIUS, PHI, IWBI, and others. For us, the plus represents relationship, possibility, and a community far greater than the sum of its parts.

The moment we're in is bursting with potential and we are excited to give you this comprehensive look at the opportunities to engage and support our mighty community of green building practitioners, advisors, decision-makers, and influencers. Choose from one of the four categories below or blend them together to make a package. Join your leadership with this community's commitment for positive transformational change.

#### BE+ COMPANY MEMBERSHIP

By becoming a member, your business is demonstrating leadership in the green building industry and connecting with a regional network of green building professionals.

#### BE+ COMMUNITY STEWARDSHIP

Our thriving topic communities are the heartbeat of the organization. They host regular roundtables and events, convening industry leaders and aspiring leaders to connect, learn, share, and problem-solve together.

#### BE+ INDIVIDUAL MEMBERSHIP

BE+ Members are the core of our close-knit community of passionate practitioners. Their collective voice and vision guides BE+ and helps accelerate change in the built environment.

#### BE+ EVENT SPONSORSHIP

Throughout the year BE+ brings together building sector professionals to showcase and celebrate green building progress through a series of engaging and informative premier events.

# Ways to Engage

## Membership. Stewardship. Sponsorship.

There are countless ways to engage with the vibrant BE+ community and support our vital work.

Below is a general overview of the benefits for each major support type, with an overlap revealing the linked individual membership benefits as well.

Explore full overviews of Company Membership, Community Stewardship, and Event Sponsorship in the pages ahead. Find example packages bundled together for greater value at the end of this document.

For an easy entry point, we offer a 50% discount on any Company Membership level for your first year.

	<b>MEMBER COMPANIES</b>  # of Free Event Tickets # of Individual Memberships  Logo on Website, Member Companies Board, and Newsletter  % Discount on Community Stewardship % Discount on Event Sponsorship	<b>COMMUNITY STEWARDSHIP</b>  Community Roundtable Free for Employees  Sponsorship of Associated Premier Event with Given Perks  Logo on the Topic Community's webpage, Roundtables, and Associated Events	<b>EVENT SPONSORSHIP</b>  # of Free Event Tickets / Entries  Logo in Event Media and Marketing  Additional Perks Unique to the Given Event and Sponsorship Level
<b>MEMBER INDIVIDUALS</b>	Annual Meeting and Voting Access	Free access to all Topic Community hosted Roundtables	% Discount on Individual Tickets

LEVELS:	PLATINUM	GOLD	SILVER	BRONZE	GREEN	ADVOCATE
<b>Company Membership</b> <i>Discounted 50% for first year</i>	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<b>Community Stewardship</b> <i>Discounted 50% for Company Members</i>	\$25,000	\$10,000	\$5,000	\$2,500	-	-
<b>Event Sponsorship</b> <i>Included w/ Stewardship. Discounted for Higher Tier Members.</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800	-

# BE+ Company Membership

ANNUAL

When you support Built Environment Plus you're making a commitment to a thriving and diverse community, creating a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health. By becoming a member, your business is demonstrating leadership in the green building industry and connecting with a regional network of green building professionals.

LEVELS & BENEFITS	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	GREEN \$2,500	ADVOCATE \$1,000
BE+ Community Stewardship Discount	50%	50%	50%	50%	50%	50%
Use of BE+ Logo	✓	✓	✓	✓	✓	✓
Logo on BE+ Member Board, and Newsletters	✓	✓	✓	✓	✓	✓
Hyperlinked logo on BE+ Website	XL	LG	MD	SM	SM	SM
Logo at Premier Events	XL	LG	MD	SM	Listed	Listed
BE+ Individual Memberships	25	15	10	5	3	2
Tickets to Premier Events	15	10	8	4	2	
Blog Posts	18	12	6	4		
Verbal Premier Event Recognition	✓	✓	✓			
Event Sponsorship Discount	50%	25%	10%			

# BE+ Company Members

AS OF FALL 2023

## PLATINUM



## GOLD



## SILVER



## BRONZE



## GREEN



## ADVOCATE



# BE+ Community Stewardship

ANNUAL

Our communities are the heart of the organization.

BE+ convenes professionals around topics of interest determined by our members. These communities host regular roundtables that bring together industry leaders and aspiring leaders. The roundtables serve to connect people, share successes, and overcome obstacles.

In addition to roundtables, the communities host social events and organize informative events to educate the broader AEC industry throughout the year. As well, the communities inform BE+'s robust educational training curriculum. Each community aligns with one of BE+'s premier annual events.

The current BE+ Communities include: Carbon & Energy | Decarbonize Existing Buildings Alliance | Emerging Professionals | Health & Wellness | Living Future | Women in Green



# BE+ Community Stewardship

ANNUAL

Support our thriving topic communities by becoming a Community Steward. Stewardship includes sponsorship of the Community's associated Premier Event. All stewardship levels include logo placement at all Community hosted events, a linked logo on the Community's website, roundtable access for your employees, and contact information for other stewards. Community Stewardship is discounted 50% for Company Members.

LEVELS & BENEFITS	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Logo at all Community Hosted Events	✓	✓	✓	✓
Linked Logo on Communities Website	✓	✓	✓	✓
Contact Information of Other Stewards	✓	✓	✓	✓
Sponsorship of Associated Premier Event	Platinum Level	Gold Level	Silver Level	Bronze Level
Roundtable Access for Employees	All BE+ Communities	All BE+ Communities	One Community's Roundtable	One Community's Roundtable
Access to the Community's Created Content	✓	✓	✓	
Informative Event Host	2x	1x	1x	
Roundtable Host	1x	1x		
Steward Logo Incorporated into RT Promotional Graphic	✓	✓		
Verbal Recognition at Events	✓			



# BE+ Event Sponsorship

ANNUAL

Throughout the year the AEC industry convenes at premier events hosted and informed by our BE+ Communities. These events engage all pillars of our organization and are crucial in driving our shared mission.

By sponsoring an event, your business is demonstrating leadership in the green building industry and connecting with a regional network of green building professionals.



Emerging Professionals



Carbon & Energy

DEB Alliance



Living Future



Health & Wellness

Living Future



Emerging Professionals



Women in Green



BE+ Event Sponsorship

ANNUAL

The work we do is hard. BE+ premier events are designed to take a step back and celebrate our collective progress pushing the industry forward.

Event sponsorship demonstrates your leadership while providing critical funds for BE+ to accelerate the regenerative design, construction, and operation of the built environment.

All sponsorships include: Free Event Tickets / Entries, Logo in Event Media and Marketing, and Additional Perks Unique to the Given Event and Sponsorship Level.

LEVELS & EVENTS	PLATINUM	GOLD	SILVER	BRONZE	GREEN
Scavenger Hunt <i>April / Spring</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800
Building Tech Forum <i>June / Summer</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800
Design for People <i>August / Summer</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800
Bike Tour <i>September / Fall</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800
Green Building Showcase <i>October / Fall</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800
Women in Green Breakfast <i>December / Winter</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$800

BY COMPANY SIZE	LARGE	MEDIUM	SMALL
JUST Celebration <i>March or June</i>	\$750	\$500	\$300

# BE+ Sustainability Scavenger Hunt

APRIL / SPRING

This digital scavenger hunt is the perfect opportunity to celebrate Earth Day while engaging green building practitioners and enthusiasts around the world. Participants have fun exploring and learning about the sustainability of the built environment through photo, video, and text-based missions. Participants creatively complete as many missions as they can for the chance to win prizes and awards! *Included with Emerging Professionals Community Stewardship.*

LEVELS & BENEFITS	PLATINUM <i>Re-brand Sponsor</i> \$10,000	GOLD <i>Branded Mission</i> \$5,000	SILVER <i>Existing Mission</i> \$2,500	BRONZE <i>Earth Hero</i> \$1,500	GREEN <i>Earth Defender</i> \$800
Logo on Website	✓	✓	✓	✓	✓
Team Entries	6 <i>24 People</i>	4 <i>16 People</i>	3 <i>12 People</i>	2 <i>8 People</i>	1 <i>4 People</i>
Social Media Posts	Related to Mission	Related to Mission	Related to Mission	Regarding Participation	
Logo on Screen During Event	✓	✓	✓	✓	
Listed on Awards Commemorative Document	✓	✓	✓		
Celebration Event Role	Opportunity to Give Out Awards	Opportunity to Award Favorite Entry	Opportunity to Award Favorite Entry		
Sponsored Mission	Top Point Involving Branding	Involving Company Branding	Sponsored by Company		
5 Min Talk About Earth Day Initiatives During Celebration	✓	✓			
Verbal Recognition at Events	✓	✓			
5 Min Talk About Sustainability During Kick-Off	✓				

# BE+ Building Tech Forum

JUNE / SUMMER

The BE+ Building Tech Forum is a series of 5-minute lightning talks where industry leaders present the latest innovations in building technology accelerating the sustainable and regenerative design, construction and operation of the built environment. All presenters are then available at networking tables for exciting conversations over food and drinks about the future of building science and the collaborative potential of the moment. *Included with Carbon & Energy and DEBA Community Stewardships.*

LEVELS & BENEFITS	PLATINUM <i>Track Leader + BTF Re-brand</i> \$10,000	GOLD <i>Track Leader</i> \$5,000	SILVER <i>Community Leader</i> \$2,500	BRONZE <i>50+ Person Company</i> \$1,500	GREEN <i>Below 50 People</i> \$800	STARTUP <i>Below 50 People</i> \$500
Included at All Levels	Premium logo placement, Participation highlighted in Newsletter, Prerecorded 5-minute presentation on website following the event.					
Event Tickets	10	8	6	4	2	2
5 Min Presentations in Tracks	2x	1x	1x	1x	1x	1x
Table with Company Logo for Networking	Solo	Solo	Shared	Shared	Shared	Shared
Social Media Posts Announcing Participation	Multiple	Multiple	1x	1x Shared	1x Shared	1x Shared
Blog Post	Before and After	Before and After	After Event			
Host a One-Hour Informative Event	Virtual or In-Person	Virtual or In-Person	Virtual			
Moderation of Education Track	✓	✓				
Custom Branded Education Track	✓	✓				
5 Min Presentation to Entire Assembly	✓	✓				
BE+ “Your Company” Branded Event	✓					
Event Host	✓					

# BE+ Design for People

AUGUST / SUMMER

At BE+ Design for People we demand Green Buildings for All = Embracing the built environment as a leverage point for a healthy, diverse, equitable, and inclusive society. True sustainability requires a triple-bottom line of meeting the social, economic, and environmental needs of current and future generations. Join the leaders elevating the design field as we attempt important questions. *Included with Health & Wellness and Living Future New England Community Stewardships.*

LEVELS & BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	GREEN \$800
Logo on Website	✓	✓	✓	✓	✓
Logo on Table, Sponsor Board, and Slidedeck	Solo	Solo	Solo	Shared	Shared
Event Tickets	16	8	4	2	1
Blog Posts	Custom Marketing Support	Custom Marketing Support	Solo Blog Post	Spotlight in Shared Blog	Logo in Blog Post
Reserved Table	2	1	Half	2 Seats	
Verbal Event Recognition	✓	✓	✓		
Speaking Role	5 Minutes	2 Minutes			
Company Branding Integrated into Event / Marketing	✓				

# A JUST Celebration

MARCH / JUNE

At the Living Future New England JUST Celebration we acknowledge organizations in our community who have taken the next step towards transparency in becoming a socially equitable and diverse business. We celebrate the accomplishments of some hard-working organizations, hear what it takes for organizations to achieve the Just Label, understand the value of going through the Just process, and what companies are learning in the process. *Included with Living Future New England Community Stewardship.*

LEVELS & BENEFITS	LARGE COMPANY \$750	MEDIUM COMPANY \$500	SMALL COMPANY \$300
Logo on Website and Slidedeck	✓	✓	✓
Verbal Event Recognition	✓	✓	✓
An Opportunity to Show Others a Path Toward Equity	✓	✓	✓
Scholarship Fund	✓	✓	✓
Event Tickets	5	5	3
Speaking Role	5 Minutes	3 Minutes	3 Minutes

# BE+ Bike Tour

SEPTEMBER / FALL

The BE+ Green Building Bike Tour gets folks out and about to see the local changes in the built environment first hand. Every year, a new route is planned curating a selection of projects by local architecture and engineering firms to view their efforts in creating a more sustainable built environment. Guest speakers, food and beverages, and a bit of fun exercise included. *Included with Emerging Professionals Community Stewardship.*

LEVELS & BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	GREEN \$800
Logo on Website	✓	✓	✓	✓	✓
Event Tickets	12	10	8	6	4
Social Media Posts After the Event	Solo	Solo	Shared	Shared	Shared
Ad on the Website	LG (800 x 572px)	MD (572 x 400px)	SM (400 x 286px)	SM (400 x 286px)	
Blog Post	Solo	Solo	Solo	Shared	
Table with Company Logo for Networking	10 Minutes	8 Minutes	5 Minutes	2 Minutes	
Featured in Virtual Brochure	✓	✓	✓		
Stop at a Project of Your Company	✓	✓			
Sponsored Snack Breaks	✓	✓			
Rebrand BE+ Your Company	✓				



# BE+ Green Building Showcase

OCTOBER / FALL

Our biggest and most impactful event of the year! The Built Environment Plus community gathers at the Green Building Showcase to celebrate industry success in greening the built environment. The evening consists of a cocktail reception in a showcase of project boards, short presentations and discussions, and is capped with the Awards Program. *Not included with any Community Stewardships.*

LEVELS & BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	GREEN \$800
Logo on Website	✓	✓	✓	✓	✓
Event Tickets	15	10	6	4	2
Award Entries	4	4	3	2	1
Display-only Board	4	4	3	2	1
Blog Post	Custom Marketing Support	Custom Marketing Support	Solo Blog Post	Spotlight in Shared Blog	Logo in Shared Blog
Social Media Recognition	Custom	Custom	Solo	Solo	Shared
Logo on Table, Board, and Slide	Solo	Solo	Solo	Shared	Shared
Verbal Event Recognition	✓	✓	✓		
Custom / Branded Award Option	✓	✓			
Speaking Role	5 Minutes	2 Minutes			
Company Integrated into Branding	✓				
1 Hour Follow-up Event on Project	✓				

# BE+ Women in Green Breakfast

DECEMBER / WINTER

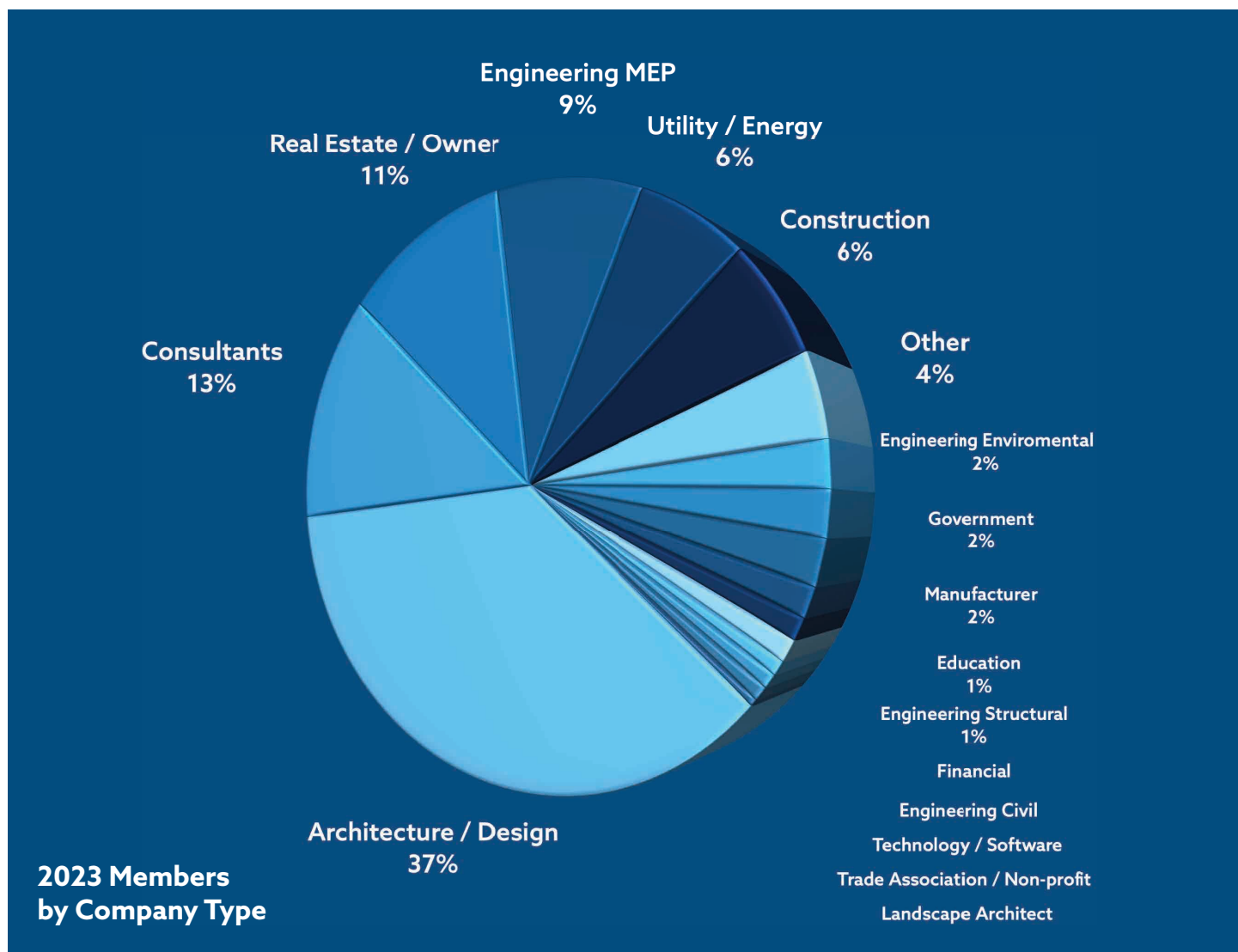
Women are driving the sustainability of the built environment. We are tasked with the most important mission of all: healing the earth. The Women in Green Community creates opportunities for women to thrive in this work and to raise each other up. Once a year we get together for a larger celebration of powerful women re-imagining and reshaping our world. *Included with Women in Green Community Stewardship.*

LEVELS & BENEFITS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500	GREEN \$800
Logo on Website	✓	✓	✓	✓	✓
Event Tickets	16	8	4	2	1
Logo on Table, Sponsor Board, and in Slide Deck	Solo	Solo	Solo	Shared	Shared
Blog Post	Custom Marketing Support	Custom Marketing Support	Solo Blog Post	Spotlight in Shared Blog	Logo in Shared Blog
Social Media Recognition	Custom	Custom	Solo	Solo	Shared
Reserved Seating	2 Tables	1 Table	Half Table	2 Seats	
Verbal Event Recognition	✓	✓	✓		
Private Table with Company Logo for Networking	✓	✓			
Speaking Role	5 Minutes	2 Minutes			

# BE+ Individual Membership

ANNUAL

Built Environment Plus, formerly known as the USGBC Massachusetts Chapter, is a membership-based community advocating for green buildings at the state and local level. Built Environment Plus provides green building education, networking, advocacy and leadership opportunities for the sustainable building practitioner community and beyond. Our members support our close-knit community of passionate practitioners.



Join us in transforming the built environment to sustainable design practices. Benefits for all membership types are the same with a few exceptions, and we offer a variety of discounts to be as inclusive as possible. Please note membership with USGBC National is not membership with Built Environment Plus.

## Individual Membership Benefits:

- 15% discount on Built Environment Plus events\*\*
  - \*Does not include a few partnered events
  - \*Certain memberships have larger discounts
- Free access to Community Roundtables

## Exclusive Member Privileges:

- Voting in Board Election
- Voting on Key Decisions
- Eligible for Board Positions
- Input into BE+ Priority Items
- Annual General Meeting



With the multiple ways to support and engage within the BE+ community, you can go even further by customizing how and where within BE+ you make your impact as to best match the current focus, goals, and values of your company.

We encourage this path as the best way to maximize the value for both you and the BE+ community. Depending on how you mix, match, and nest your support, you may find much lower costs compared to the full value you receive.

We have provided a few “Sample Packages” here to better illustrate the power of bundling.

\$3,750 Sample Package (\$6,500 Value)

A Green level company member added stewardship to the Carbon & Energy Community at Bronze level using the 50% discount they get as a member. With this stewardship, they automatically get Bronze level Event Sponsorship to the BE+ Building Tech Forum.

	LEVEL	COST	VALUE
Company Membership	Green	\$2,500	\$2,500
Community Stewardship	Bronze Carbon & Energy	\$1,250	\$2,500
Event Sponsorship	Bronze Building Tech Forum	\$0	\$1,500

# Example Support Packages

ANNUAL

## \$3,500 Sample Package (\$9,500 Value)

An Advocate level company member stewards the Carbon & Energy Community at Bronze level at 50% off. They also steward the Living Future Community at Bronze level at 50% off. With both combined stewardships they get three Bronze Level Event Sponsorships at no cost because they are hosted by their stewarded communities.

	LEVEL	COST	VALUE
Company Membership	Advocate	\$1,000	\$1,000
Community Stewardship	Bronze Carbon & Energy	\$1,250	\$2,500
Event Sponsorship	Bronze Building Tech Forum	\$0	\$1,500
Community Stewardship	Bronze Living Future	\$1,250	\$2,500
Event Sponsorship	Bronze JUST Celebration	\$0	\$500
Event Sponsorship	Green Design for People	\$0	\$1,500

## \$35,000 Sample Package (\$50,000 Value)

A Platinum level member company stewards the Women in Green Community at Gold level with 50% off. With this stewardship they get Gold Event Sponsorship of the community hosted Women in Green Breakfast. They also add Platinum Green Building Showcase Event Sponsorship at 50%.

	LEVEL	COST	VALUE
Company Membership	Platinum	\$25,000	\$25,000
Community Stewardship	Gold Women in Green	\$5,000	\$10,000
Event Sponsorship	Gold Women in Green Breakfast	\$0	\$5,000
Event Sponsorship	Platinum Green Building Showcase	\$5,000	\$10,000

# Your Support Package

Ready to Join? Send a completed form to Eli Beckerman at [eli@builtenvironmentplus.org](mailto:eli@builtenvironmentplus.org)

Your Info

Organization Name:

Contact Name:

Address:

Email:

Phone:

Company Membership

☐ Platinum \$25,000

☐ Gold \$15,000

☐ Silver \$10,000

☐ Bronze \$5,000

☐ Green \$2,500

☐ Advocate \$1,000

☐ First year as a Company Member? Take 50% off.

Membership Total:

Community Stewardship

Stewardship is 50% off with all BE+ Company Membership levels.

	Selected Level	Value	Discount %	Final Cost
<input type="checkbox"/> Carbon & Energy	<div></div>	<div></div>	<div></div>	<div></div>
<input type="checkbox"/> DEB Alliance	<div></div>	<div></div>	<div></div>	<div></div>
<input type="checkbox"/> Emerging Professionals	<div></div>	<div></div>	<div></div>	<div></div>
<input type="checkbox"/> Health & Wellness	<div></div>	<div></div>	<div></div>	<div></div>
<input type="checkbox"/> Living Future	<div></div>	<div></div>	<div></div>	<div></div>
<input type="checkbox"/> Women in Green	<div></div>	<div></div>	<div></div>	<div></div>

Stewardship Total:

Event Sponsorship

Discounts vary by Membership level. Stewardship includes 100% discount on connected events. BE+ reserves the right to adjust premier event scheduling and provide equivalent benefit.

Premier Event	Selected Level	Value	Discount %	Final Cost
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<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
<div></div>	<div></div>	<div></div>	<div></div>	<div></div>

Sponsorship Total:

Grand Total: