

# GROWING A GOOD BUSINESS WITH GOOD PARTNERS



#### DELIVERING IMAPCT



- □ Lead Vendor for National Grid's Home Performance Contractor (HPC) path
- □ Training based approach aimed at supporting contractors to deliver the highest quality and impact through Mass Save and related home performance programs

# nationalgrid





# THE CONVERSATIONS







#### BUILDING A RELATIONSHIP





# 1% COMPONENTS



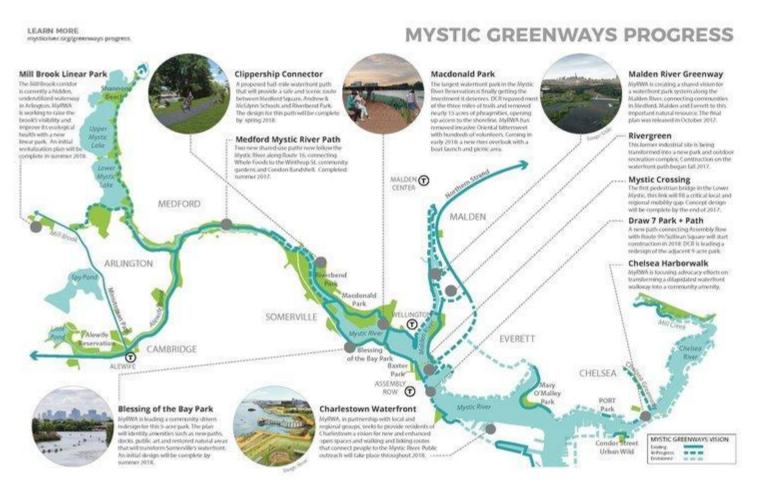
MONETARY DONATIONS IN-KIND DONATIONS

APPROVED ADVERTISING

#### FIRST PARTNER









### WHERE DO WE GO FROM HERE?

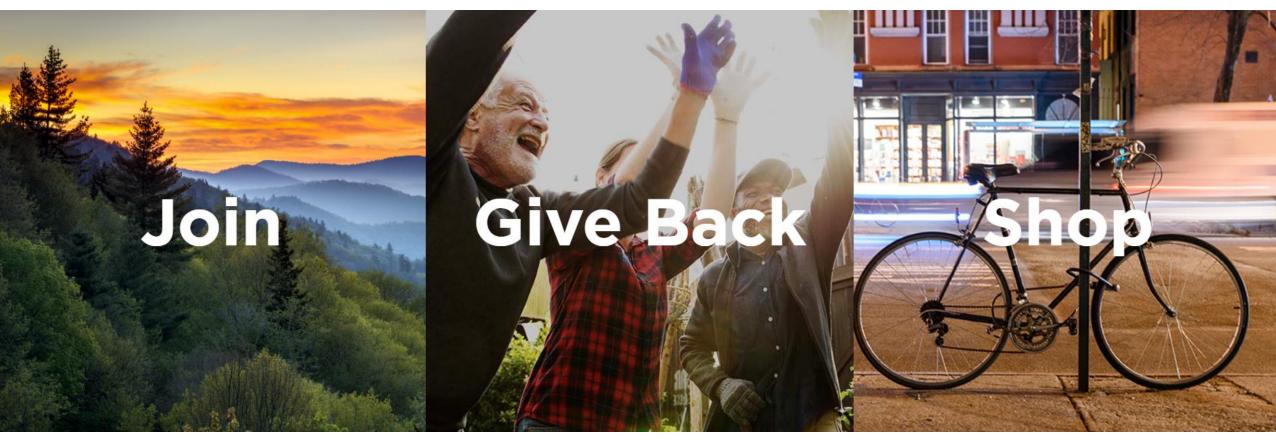


- □Find more mission-aligned non-profits to partner with
- □ Leverage marketing dollars to drive largest impact
- □Buy more from 1% For the Planet members
- ☐Get more businesses to join 1% For the Planet!



# JOIN US AS A MEMBER





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