

Healthy Building Summit Media Pack

PREWRITTEN MATERIAL AND CONTENT FOR SHARING USGBC MA'S HBS 18

General Event Information

Event Website: <https://usgbcma.org/hbs18/>

Event Date and Time: August 14th, from 7:30 AM to 12:00 PM
Le Meridien Cambridge-MIT – 20 Sidney Street, Cambridge, MA, 02139

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Event Description

Healthy buildings foster healthier, happier, and more productive employees, making occupant health part of a business's financial bottom line. Yet from WELL to FitWell and LEED to the Living Building Challenge, the avenues for pursuing healthy buildings for your occupants can be overwhelming.

USGBC MA wants to help by empowering building owners to create the best environment for their occupants at their Healthy Building Summit on August 14th. At the event, participants will enjoy a hot breakfast followed by an expert panel that will explore provocative questions and information on the science and engineering of healthy buildings.

Meet the Panelists

- Nadav Malin, President of BuildingGreen
- Heather Henriksen, Managing Director, Harvard Office for Sustainability
- George Bandy, Vice President of Sustainability and Commercial Marketing, Mohawk
- Monica Nakielski, Director, Sustainability and Environmental Health, Blue Cross Blue Shield of Massachusetts
- Jeff Hyman, Associate Director, Environment Health & Safety US at EMD Serono, Inc.

The Healthy Building Summit will take place on August 14th, 2018, from 7:30 AM - Noon at Le Meridien Cambridge-MIT. To learn more or register, visit usgbcma.org/hbs18.

Suggested Social Media

Twitter

[@usgbcma](#) [@GreenHarvard](#) [@bglive](#) [@MohawkFlooring](#) [@BCBSMA](#) [@EMDSerono](#) #HealthyBuildingSummit

Healthy building is not a luxury, it is the bottom line. Need convincing? Explore #healthybuilding science w/ panelists from [@GreenHarvard](#) [@bglive](#) [@MohawkFlooring](#) [@BCBSMA](#) [@EMDSerono](#) at [@USGBCMA](#) 's #HealthyBuildingSummit on Aug 14th from 7:30 AM - Noon. usgbcma.org/hbs18

From [@USGBC](#) #LEED to [@Living_Future](#) #LivingBuildingChallenge, there are tons of options for #healthybuilding! Attend [@USGBCMA](#) 's #HealthyBuildingSummit w/ panelist from [@GreenHarvard](#) [@bglive](#) [@MohawkFlooring](#) [@BCBSMA](#) [@EMDSerono](#). Aug 14 at 7:30 AM - usgbcma.org/hbs18

Want healthy, happy + more productive employees? Learn how at [@USGBCMA](#) 's #HealthyBuildingSummit on Aug 14th at 7:30 AM. Panelists from [@GreenHarvard](#) [@bglive](#) [@MohawkFlooring](#) [@BCBSMA](#) [@EMDSerono](#) will explore healthy building science over breakfast - usgbcma.org/hbs18

Facebook

@usgbcma @myemdserono @greenharvard @mohawkflooring @BCBSMA @bgsocial

Healthy buildings foster healthier, happier, and more productive occupants. Yet from building standards to healthy product declarations, the options for pursuing healthy buildings for your occupants can be overwhelming.

@USGBCMA wants to help you provide the best experience for your building occupants at their Healthy Building Summit August 14th from 7:30 AM. Panelists from @myemdserono @greenharvard @mohawkflooring @BCBSMA @bgsocial will guide you through healthy building science over a hot breakfast. Seats are limited, visit usgbcma.org/hbs18 to learn more.

Newsletter Invite or LinkedIn

Healthy buildings foster healthier, happier, and more productive employees, making occupant health part of any business's financial bottom line. Yet from building standards and health product declarations, the options for pursuing healthy buildings for your occupants can be overwhelming.

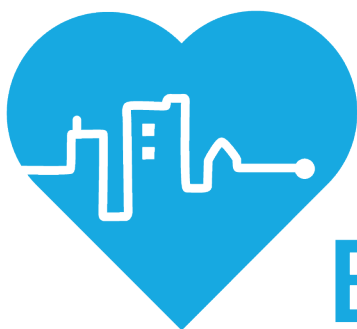
USGBC MA wants to empower you to provide your building's occupants with the best environment possible at their Healthy Building Summit on August 14th from 7:30 AM - Noon at Le Meridien Cambridge-MIT.

At the event, enjoy a hot breakfast while expert panelists guide you through provocative questions and information on healthy buildings. Lead by Nadav Malin of BuildingGreen, the panel will include Heather Henriksen of the Harvard Office for Sustainability, George Bandy of Mohawk, Monica Nakielski of Blue Cross Blue Shield of Massachusetts, and Jeff Hyman of EMD Serono, Inc.

To learn more or register, visit usgbcma.org/hbs18.

Approved Event Logo

High quality JPEG available at bit.ly/2uqnQdl
For vector, contact james@usgbcma.org



HEALTHY BUILDING SUMMIT

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